

Message Text

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ACTION EUR-06

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R 241050Z APR 74

FM AMCONSUL HAMBURG

TO USDOC WASHDC

INFO SECSTATE WASHDC 2887

AMEMBASSY BONN

AMCONSUL BREMEN

AMCONSUL DUESSELDORF

AMCONSUL FRANKFURT

AMCONSUL MUNICH

AMCONSUL STUTTGART

USMISSION BERLIN

LIMITED OFFICIAL USE HAMBURG 0439

E.O. 11652: N/A

TAGS: EFIN, BTRA, OVIP, GW

SUBJECT: VISIT MISSISSIPPI GOVERNOR WALLER

REF: STUTTGART 270

1. WE SHARE CONCERN EXPRESSED IN REFTEL THAT MISSISSIPPI GOVERNOR WALLER'S VISIT TO MEET WITH POTENTIAL GERMAN INVESTORS COULD BE A DISAPPOINTING AND UNPRODUCTIVE WASTE OF TIME UNLESS SOME HARD INFORMATION ON VISIT AND SOME DETAILED PLANNING BY GOVERNOR'S STAFF IS FORTHCOMING IMMEDIATELY. WE POSSESS ONLY THE VAGUEST TRAVEL PLANS; I.E., THAT THE GOVERNOR WILL BE IN GERMANY APRIL 29 TO MAY 11 AND WILL VISIT HAMBURG DURING THAT PERIOD.

2. WE HAVE BEEN ASKED TO HELP SET UP APPOINTMENTS, PRESUMABLY FOR A LUNCHEON--DATE, PLACE, FINANCIAL ARRANGEMENTS, ETC. UNSPECIFIED--WITH TWO FIRMS IN HAMBURG CONSULAR DISTRICT. ONE OF THESE, NORDDEUTSCHE SCHLEIMFMITTEL INDUSTRIE CHRISTIANSEN UND CO. IN HAMBURG, HAS INDICATED THEY CANNOT SEE GOVERNOR WALLER DURING PERIOD OF VISIT. OTHER FIRM, VARTA BATTERIE AG, IS LUKEWARM TO A MEETING DURING THE TIME PERIOD BUT WILL MAKE LIMITED OFFICIAL USE

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SOMEONE AVAILABLE IF GOVERNOR IS WILLING TO GO TO HANNOVER,

WHERE VARTA IS LOCATED.

3. GOVERNOR'S VISIT TO HAMBURG IS COMPLICATED BY FACT THAT HANNOVER FAIR AND HANNOVER AIR SHOW TAKE PLACE DURING THE PERIOD APRIL 25-MAY 5, MEANING THE MANAGEMENT OF MANY AREA FIRMS HAVE LONG-STANDING APPOINTMENTS AND OTHER DEMANDS ON THEIR TIME. HOTELS AND OTHER ACCOMMODATIONS ARE ALSO BOOKED HEAVILY. THE "INVEST IN USA" SYMPOSIUM IN DUSSELDORF ON MAY 9 WILL DRAW MOST GOOD PROSPECTS FROM THE HAMBURG AREA AFTER THESE SHOWS CLOSE.

4. DESPITE THE ABOVE, WE MAY BE ABLE TO PUT TOGETHER A SATISFACTORY PROGRAM FOR THE GOVERNOR PROVIDED WE GET MORE INFORMATION QUICKLY. IN ADDITION, IT WOULD BE VERY HELPFUL IF THE GOVERNOR COULD SEND ON ADVANCE MAN TO GERMANY TO HELP WORK OUT DETAILS. BROGAN

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